

# Proud of the Past With an Eye on the Future



This article presents Shelby Williams' achievement of maintaining a "60-plus-year history, ...marked by its commitment to responsible furniture making" while still remaining relevant. With a focus on hospitality, Shelby Williams has modernized stacking banquet chairs, unique table tops, custom booths and durable, faux wood grain seating. The article presents the high priority put on eco-friendly solutions and sustainability, prompting a line of table bases made from 100% recycled materials. Shelby Williams' leaders, like VP of Sales Jordan McInturf, are excited about the future of their industry. McInturf is inspired by the increasing influence of social media. Based on customer requests, Shelby Williams is creating designs to balance trending mid-century minimalism with the ever present need for durability.

