

# Shelby Williams® DESIGNING CUSTOM SEATING



## 1 Contact Shelby Williams

**Call** 423-623-0031  
**Visit** shelbywilliams.com  
**Email** sthompson@mycfgroup.com  
**Or** contact your local sales representative

## 2 Understand the Leadtime

A custom project will take at least 8 weeks, but generally 10 - 12 from the time drawings are

**APPROVED**

## 3 Create the Look

### A SKETCHES WITH DIMENSIONS

We can provide guidelines for appropriate dimensions.



### B DETERMINE THE DESIRED MATERIALS & FINISHES

When we finish your chairs, we use a high grade conversion varnish, which will withstand harsh cleaning solutions and maintain its beauty for years.



Wood

Metal

Fabric

### C CONSTRUCTION TECHNIQUES

When we build your chairs, we incorporate multiple features into the frame construction to insure your product will withstand years of service for the application.



Suspension System



Joinery



Stretchers

## 4 Production Decision



Domestic

VS



Import

Lead time will vary based on the size and complexity of the project.

## 5 Quote Process & Drawing Approval

Shelby Williams will provide a detailed quotation, based on the following:

- Approved drawing
- Size of order
- Lead time required

